

# SALEF 'Together We Ride'...

[www.SOAZLEF.org](http://www.SOAZLEF.org)

*April 11, 2020*





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## TITLE SPONSOR PACKAGE    \$2,000

The Title Sponsor will receive:

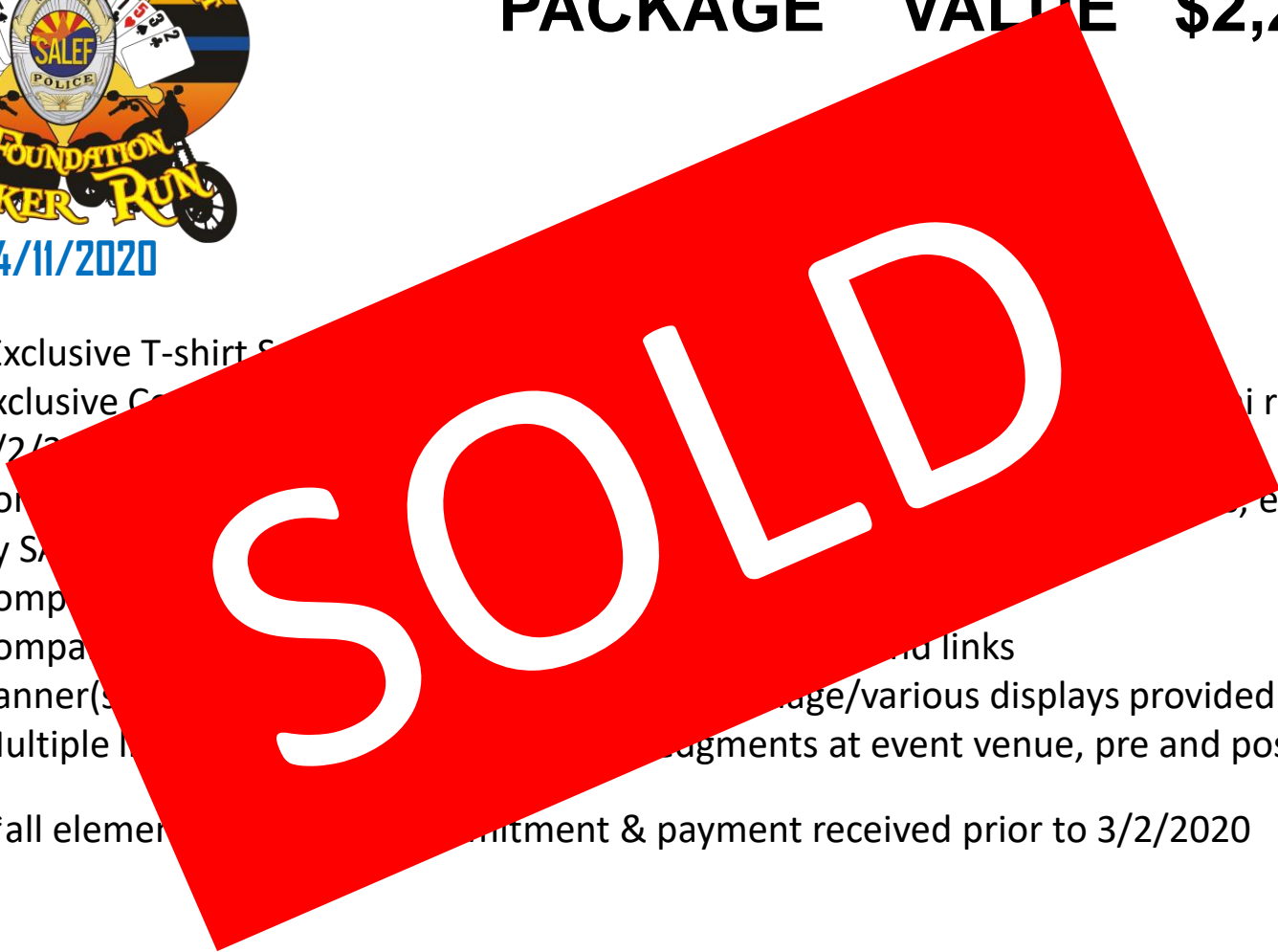
- Option to host a Poker Stop location (based on availability)
- Ride Package (which includes 6 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company mention in radio PSA as event Title Sponsor
- Company listed in Press Release(s) as Title Sponsor
- Company logo inclusion in multiple social media posts
- Banner(s) displayed at event venue (banners/signage/various displays provided by sponsor)
- Multiple live PA announcements/acknowledgments at event venue, pre and post ride.

\*all elements received if commitment & payment received prior to 3/30/2020

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# EXCLUSIVE T-SHIRT SPONSOR PACKAGE VALUE \$2,200



The Exclusive T-shirt Sponsor Package includes:

- Exclusive Corporate T-shirt (with your logo) - requires logo by 3/2/20
- Corporate T-shirt (with your logo) - requires logo by 3/2/20, etc not provided by Sponsor
- Complimentary T-shirt (with your logo) - requires logo by 3/2/20
- Complimentary T-shirt (with your logo) - requires logo by 3/2/20
- Banner(s) (with your logo) - requires logo by 3/2/20
- Multiple logo placements at event venue, pre and post ride.

\*all elements require commitment & payment received prior to 3/2/2020

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## GOLD SPONSOR PACKAGE \$1,000

Gold Sponsors will receive:

- Ride Package (which includes 4 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company listed in Press Release(s) as Gold Level Sponsor
- Company logo inclusion in multiple social media posts
- Banner(s) displayed at event venue (banners provided by sponsor)
- Multiple live PA announcements/acknowledgments at event venue, pre and post ride.

\*all elements received if commitment & payment received prior to 3/30/2020

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## SILVER SPONSOR PACKAGE \$500

Silver Sponsors will receive:

- Ride Package (which includes 2 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company logo in social media posts
- Banner displayed at event venue (banner provided by sponsor)
- Live PA announcement/acknowledgment at event venue, pre and post ride.

\*all elements received if commitment & payment received prior to 3/30/2020

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## BRONZE SPONSOR PACKAGE \$250

Bronze Sponsors will receive:

- Company Display booth/table at event
- Social Media posts
- Live PA announcement/acknowledgment at event venue. Pre/post ride.

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## Poker Stop Sponsor

**\$150**

5 Stop locations to choose from (based on availability)

Each **Stop Sponsor** will receive:

- Space for company display (approx. 10 x 10 space) at their assigned stop location. Sponsor provides tents, tables, and distribute their company promo item(s) and display their company signage.
- Stop Sponsor will receive a Live PA acknowledgement – pre/post ride.
- Stop Sponsor will receive listing/acknowledgement on SALEF event page, Stop Sponsor location listed on Route flyers, Stop Sponsor mentioned in press release.
- SALEF Volunteer will be on hand at route stop to provide poker cards/mark poker sheet.

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## RETAIL VENDORS & DISPLAY BOOTHS

Retail vendors must apply and be approved by host venue (Harley Davidson). Display/Entertainment Booths are subject to approval by SALEF. Submitting an application is not equivalent to approval, please submit application at least 10 days prior to event date.

A flat fee will be charged for vendors/booths and must be paid in advance. Please contact the Southern Arizona Law Enforcement Foundation office for availability and application at 520-207-2878 or [bonnie@soazlef.org](mailto:bonnie@soazlef.org).

**Vendor/Display Booth Space: \$50 fee. (based on 10' x 10' space max). Restrictions apply to product type/theme vendor. Limited Spaces Available-based on approval. Must obtain and display valid/current business license. Vendor provides their own tent/tables/chairs, etc.**

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## SUPPORT THE RUN AS A DONOR

If you are not able to sponsor or participate in the ride but want to support the event, consider donating in-kind for the raffle!

Donations need:

- Goodie Bags (200). The bags can have your company logo and need to be at least 10" x 13".
- Goodie Bag Items: (200).
- Raffle Items.

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