

We Ride Together....

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February 23, 2019





TITLE SPONSOR PACKAGE \$4,000

The Title Sponsor will receive:

- Option to host a Poker Stop location (based on availability)
- Company logo (large) on inaugural ride shirt – provide hi res logo by 1/10/19
- Ride Package (which includes 6 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company mention in radio PSA as event Title Sponsor
- Company listed in Press Release(s) as Title Sponsor
- Company logo inclusion in multiple social media posts
- Banner(s) displayed at event venue (banners provided by sponsor)
- Multiple live PA announcements/acknowledgments at event venue, pre and post ride.

*all elements received if commitment & payment received prior to 1/10/19

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GOLD SPONSOR PACKAGE \$2,000

Gold Sponsors will receive:

- Company logo on inaugural ride shirt – provide hi res logo by 1/10/19
- Ride Package (which includes 4 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company listed in Press Release(s) as Gold Sponsor
- Company logo inclusion in multiple social media posts
- Banner(s) displayed at event venue (banners provided by sponsor)
- Multiple live PA announcements/acknowledgments at event venue, pre and post ride.

*all elements received if commitment & payment received prior to 1/10/19

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SILVER SPONSOR PACKAGE \$1,000

Silver Sponsors will receive:

- Company logo (small) on inaugural ride shirt – provide hi res logo by 1/10/19
- Ride Package (which includes 2 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company logo in social media posts
- Banner displayed at event venue (banner provided by sponsor)
- Live PA announcement/acknowledgment at event venue, pre and post ride.

*all elements received if commitment & payment received prior to 1/10/19

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BRONZE SPONSOR PACKAGE \$500

Bronze Sponsors will receive:

- Company Display booth/table at event
- Social Media posts
- Live PA announcement/acknowledgment at event venue. Pre/post ride.

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Poker Stop Sponsor

\$250

5 Stop locations to choose from (based on availability)

Each **Stop Sponsor** will receive:

- Display one (1) 10 x 10 space at their stop location. Sponsor provides tents, tables, and distribute their company promo item(s) and display their company signage.
- Stop Sponsor will receive a Live PA acknowledgement – pre/post ride.
- Stop Sponsor will receive listing/acknowledgement on SALEF event page, Stop Sponsor location listed on Route flyers, Stop Sponsor mentioned in press release.
- SALEF will provide poker cards and a volunteer to distribute cards at each stop.

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FOOD TRUCKS & RETAIL VENDORS

We will have limited space available for food trucks and retail vendors. Flat fee paid in advance.

Please contact the Southern Arizona Law Enforcement Foundation office for availability and application at 520-207-2878 or bonnie@soazlef.org.

Food Trucks: \$175 fee. (10'x30' max). Limited Spaces Available. No electricity provided/must have own whisper generator). Must obtain and display valid/current business license and Health permit.

Retail Vendors: \$100 fee. (10' x 10' max). Limited Spaces Available-based on approval. Must obtain and display valid/current business license. Provide own tent/tables/chairs, etc.

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SUPPORT THE RUN AS A DONOR

If you are not able to sponsor or participate in the ride but want to support the event, consider donating in-kind.

Donations need:

- Goodie Bags (300 minimum). The bags can have your company logo and need to be at least 10" x 13".
- Goodie Bag Items: (300 minimum).
- Raffle Items.
- Award Items for the High/Low Hands.

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