

Together we ride

www.PROTECTINGOURPROTECTORS.org

February 23, 2019





TITLE SPONSOR PACKAGE \$3,000

The Title Sponsor will receive:

- Option to host a Poker Stop location (based on availability)
- Company logo (large) on inaugural ride shirt – provide hi res logo by 2/4/19
- Ride Package (which includes 6 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company mention in radio PSA as event Title Sponsor
- Company listed in Press Release(s) as Title Sponsor
- Company logo inclusion in multiple social media posts
- Banner(s) displayed at event venue (banners provided by sponsor)
- Multiple live PA announcements/acknowledgments at event venue, pre and post ride.

*all elements received if commitment & payment received prior to 2/1/19

www.PROTECTINGOURPROTECTORS.org



GOLD SPONSOR PACKAGE \$2,000

Gold Sponsors will receive:

- Company logo on inaugural ride shirt – provide hi res logo by 2/4/19
- Ride Package (which includes 4 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company listed in Press Release(s) as Gold Level Sponsor
- Company logo inclusion in multiple social media posts
- Banner(s) displayed at event venue (banners provided by sponsor)
- Multiple live PA announcements/acknowledgments at event venue, pre and post ride.

*all elements received if commitment & payment received prior to 2/4/19

www.PROTECTINGOURPROTECTORS.org



SILVER SPONSOR PACKAGE \$1,000

Silver Sponsors will receive:

- Company logo (small) on inaugural ride shirt – provide hi res logo by 2/4/19
- Ride Package (which includes 2 bike entries, pins, t-shirts, lunch, poker hand, raffle ticket)
- Company Display booth/table at event - 10x10 space provided. (tents/tables, etc not provided)
- Company logo in social media posts
- Banner displayed at event venue (banner provided by sponsor)
- Live PA announcement/acknowledgment at event venue, pre and post ride.

*all elements received if commitment & payment received prior to 2/4/19

www.PROTECTINGOURPROTECTORS.org



BRONZE SPONSOR PACKAGE \$500

Bronze Sponsors will receive:

- Company Display booth/table at event
- Social Media posts
- Live PA announcement/acknowledgment at event venue. Pre/post ride.

www.PROTECTINGOURPROTECTORS.org



Poker Stop Sponsor

\$250

5 Stop locations to choose from (based on availability)

Each **Stop Sponsor** will receive:

- Space for company display (approx. 10 x 10 space) at their assigned stop location. Sponsor provides tents, tables, and distribute their company promo item(s) and display their company signage.
- Stop Sponsor will receive a Live PA acknowledgement – pre/post ride.
- Stop Sponsor will receive listing/acknowledgement on SALEF event page, Stop Sponsor location listed on Route flyers, Stop Sponsor mentioned in press release.
- SALEF Volunteer will be on hand at route stop to provide poker cards/mark poker sheet.

www.PROTECTINGOURPROTECTORS.org



RETAIL VENDORS & DISPLAY BOOTHS

Retail vendors must apply and be approved by host venue (Harley Davidson). Display/Entertainment Booths are subject to approval by SALEF. Submitting an application is not equivalent to approval, please submit application at least 10 days prior to event date.

A flat fee will be charged for vendors/booths and must be paid in advance. Please contact the Southern Arizona Law Enforcement Foundation office for availability and application at 520-207-2878 or bonnie@soazlef.org.

Vendor/Display Booth Space: \$50 fee. (based on 10' x 10' max). Restrictions apply to product type/theme vendor. Limited Spaces Available-based on approval. Must obtain and display valid/current business license. Vendor provides their own tent/tables/chairs, etc.

www.PROTECTINGOURPROTECTORS.org



SUPPORT THE RUN AS A DONOR

If you are not able to sponsor or participate in the ride but want to support the event, consider donating in-kind for the raffle!

Donations need:

- Goodie Bags (200 minimum). The bags can have your company logo and need to be at least 10" x 13".
- Goodie Bag Items: (200 minimum).
- Raffle Items.

www.PROTECTINGOURPROTECTORS.org