



Car, Truck & Motorcycle Show  
Nov. 2, 2019

**Kino Sports Complex**  
**8a – 4p**

### PARTICIPATION AGREEMENT

Thank you for supporting the 13<sup>th</sup> Annual Cops and Rodders Car, Truck & Motorcycle Show. Proceeds benefit the efforts of the Southern Arizona Law Enforcement Foundation and our mission to 'Protect our Protectors'. SALEF purchases critical life-saving equipment, technology and training for our Police Officers. Cops & Rodders is brought to you by SALEF and our dedicated sponsors, donors and volunteers. This year the show will boast 900+ show vehicles and Law Enforcement displays! A fun family event for all ages. Cops & Rodders attracts THOUSANDS of spectators!

Contact Name	Company
Address	City/State/Zip
Email	Phone

I/(We) hereby agree to purchase the below package. No refunds, show takes place rain or shine. Agreement is non-transferable.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

### OPPORTUNITIES

- \_\_\_ Title Sponsor **sold** \$5,000 The Works!
- \_\_\_ Platinum Sponsor \$4,000 Ultimate display opportunity
- \_\_\_ Gold Sponsor \$3,000 Your logo on posters, shirts, website, display banner/tent.
- \_\_\_ Beer Garden \$2,500 Best way to relax and enjoy the show
- \_\_\_ Award Sponsor (3 Avail.) \$1,800 Your logo on award and presentation opportunity
- \_\_\_ Shop Talk (8 Avail.) \$1,500 Best Advertising Value!
- \_\_\_ Distracted Driver (8 Avail.) \$1,000 Signage, banners, PA's, tent display offer!
- \_\_\_ T-Shirt Sponsor (6 Avail.) \$800 A 3"x 3" ad/logo space! 1,000 t-shirts printed
- \_\_\_ Show Row (10 Avail.) \$500 2 ea A-Frame signs with your logo of show row
- \_\_\_ Savory Food Trucks \$400+ for trucks, depending on space requirements
- \_\_\_ Dessert Trucks \$300+ for trucks, depending on space requirements
- \_\_\_ Food Tents (Savory/Dessert) \$\$250 and up (based on 10x10 increments)
- \_\_\_ Retail Vendor Tents (non-food) \$250 (10x10) - \$325 (10x20) - \$400 (20x20)
- \_\_\_ Non-Profit/Display Only \$75 (10x10 max, **no sales/no paid raffles**, copy of IRS letter req'd)
- \_\_\_ 1-flyer in goodie bags \$75 (company provides 700 copies)
- \_\_\_ Food Donor for Volunteers/Officers Donate in kind. Signage in Volunteer Room, and logo on web & FB

**PAYMENT TERMS:** due in full upon signature of this Agreement. SPONSOR/VENDOR TO PROVIDE THE FOLLOWING (where applicable): Camera-ready logo in eps or jpg formats email to: [bonnie@SOAZLEF.org](mailto:bonnie@SOAZLEF.org)  
Logo deadline: October 4, 2019

**CREDIT CARD AUTHORIZATION.** To guarantee your sponsorship or participation level and that you will receive all opportunities associated with same, please complete this form and email with credit card payment information or mail form along with your payment to: SALEF 7660 E. Broadway #205 Tucson, AZ 85710

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_ Zip Code \_\_\_\_\_  
Name on Card (please print) \_\_\_\_\_ Signature \_\_\_\_\_

**PAYMENT BY CHECK.** In order to participate in the car show payment must be received no later than October 4, 2019. Make checks payable and mail to: Southern Arizona Law Enforcement Foundation 7660 E. Broadway #205 Tucson, AZ 85710. Questions regarding Payment Terms: Please contact Bonnie at 520.207.2878 or [bonnie@soazlef.org](mailto:bonnie@soazlef.org)