



TITLE SPONSOR - Investment \$2,000

Title Rider/Driver Package of up to twelve (12) entries* • logo in prominent size/position on back of event t-shirt • option to host sponsor-provided tent/display at event start/end location • sponsor-provided banner(s) on display at event start/end location • two (2) LEO support route signs featuring company logo/message** • Title Sponsor acknowledgement in press release(s) and on SALEF website • company logo and link featured in multiple Facebook and Twitter posts • option to make live announcement at last stop and participate in awards announcements • option to provide 250–300 items for goodie bags



GOLD SPONSOR - Investment \$1,000

Gold Rider/Driver Package of up to four (4) entries* • option to host sponsor-provided tent/display at event start/end location • sponsor-provided banner (1) on display at event start/end location • one (1) LEO support route sign featuring company logo/message** • Gold Sponsor acknowledgement in press release(s), on SALEF website, and in multiple Facebook and Twitter posts • option to provide 250–300 items for goodie bags



SILVER SPONSOR - Investment \$500

Silver Rider/Driver Package of up to two (2) entries* • sponsor-provided banner (1) on display at event start/end location • one (1) LEO support route sign featuring company logo/message** • Silver Sponsor live PA acknowledgement at start and end of ride • Silver Sponsor acknowledgement on SALEF website and in multiple Facebook and Twitter posts

LUNCH SPONSOR

Investment \$500

Lunch Rider/Driver Package of up to two (2) entries* • sponsor-provided tent/tables/chairs display at one of seven route-stop locations (giveaway/promo/contest opportunities) • sponsor-provided banner on display at lunch location • acknowledgement of your support on event Route Map, press release(s), on SALEF website, and in multiple Facebook and Twitter posts

POKER STOP TENT SPONSOR

Investment \$300

Sponsor-provided tent/display (10x10 space) at your choice of stop location (giveaway opportunity) • opportunity to display company signage/banners(s) and info • Poker Stop Sponsor Map provided to all riders/drivers will include company listing/logo • acknowledgement of your support in press release(s)

LEO FAMILY SUPPORT ROUTE SIGN SPONSOR

Investment \$75

Recognize your favorite officer or deputy, give a shout-out to a specific dept, or let everyone know you/yours are grateful to our police for their service!

Characters are limited.**

SALEF will place the sign(s) along the route or at one of the 7 route stops.

**THANKS
for your support!**

HELP US WITH A DONATION! • Gift Baskets for Silent Auction/Raffle • Silent Auction items (\$75+ value) • Raffle items (\$25+ value) • Snacks/Treats • 10x13"+ Goodie Bags logo optional (250–300) • Items for Goodie Bags (250–300)

* each rider/driver entry includes (1) event t-shirt, poker score card, goody bag, rider pin, and lunch!

** Characters are limited on LEO signs. Please email bonnie@soazlef.org by **Sep 22** with details.

Please visit our event page online to become a sponsor! soazlef.org/events/poker-run



Payment in full required in order to receive full sponsorship marketing benefits.

High-res logo art must be emailed to bonnie@soazlef.org by **Sep 5th**, and all banners/signage are due at the SALEF office by **Oct 1st** (they'll be returned)!