



TITLE SPONSOR - Investment \$5,000

Company logo on event posters and flyers* (top billing), featured prominently on official event t-shirts, and on SALEF's event page with company link • **choice** of either four (4) 10x10 display booth spaces in Title presentation area near center stage OR under covered parking area** OR up to 20 vehicles on display in covered parking area • ten (10) official event ball caps • Title support mention in promotional e-mails to our seven supported police agency personnel and SALEF's mailing list • mention in event advertising and media broadcasts (print/radio) • one (1) live hourly PA during the show recognizing Title support and broadcasting your display location(s) on the show lot • opportunity to display up to four (4) banners in different areas of the event** • up to ten (10) vouchers for company reps good for lunch in the VIP Hospitality Room • up to three (3) PA options for company rep to broadcast throughout the show • opportunity to participate in awards presentation/announcements • SALEF Title sponsor appreciation plaque presented during awards ceremony



PLATINUM SPONSOR - Investment \$4,000

Company logo on event posters and flyers*, on official event t-shirts, and on SALEF's event page with company link • **choice** of either two (2) 10x10 display booth spaces in Platinum presentation area near center stage OR under covered parking area** OR up to 10 vehicles on display • four (4) official event t-shirts • Platinum support mention in promo e-mails to our seven supported police agency personnel and SALEF's mailing list • mention in event advertising and media broadcasts (print/radio) • one (1) live hourly PA during the show recognizing Platinum support and broadcasting your display location(s) on the show lot • opportunity to display up to two (2) banners in different areas** • up to six (6) vouchers for company reps good for lunch in the VIP Hospitality Room • SALEF certificate of appreciation presented during awards ceremony



GOLD SPONSOR - Investment \$2,500

Company logo on event posters and flyers*, on official event t-shirts, and on SALEF's event page with company link • one (1) 10x10 display booth space in Gold presentation area near center stage OR under covered parking area** • two (2) official event t-shirts • Gold support mention in promo e-mails to our seven supported police agency personnel and SALEF's mailing list • one (1) live hourly PA during the show recognizing Gold support • opportunity to display up to two (2) banners in different areas of the event** • SALEF certificate of appreciation presented to company rep during awards ceremony

**MORE OPPORTUNITIES
on the back!**

This year's show is from 10a-2p at Kino Sports Complex • 2500 E Ajo Way • Tucson 85713
Visit our online event page to become a sponsor! soazlef.org/events/cops-rodders

❖ 200 event posters will be produced and distributed/displayed, and 10,000 event flyers will be electronically distributed to local and regional businesses—show your support for our blue!



❖❖❖ Tents, tables, chairs and supplies will NOT be provided by SALEF. Banners must be provided by sponsors (SALEF will return them to you)! **Banner display areas** include the show lot, main entrance to the show lot, or stadium upper concourse facing the show lot.



Payment in full required in order to receive full sponsorship marketing benefits! Email high-res logo art **ASAP** to bonnie@soazlef.org (cut-off is Oct 8). **All banners/signage must be delivered to or picked up by SALEF by Oct 28** (they'll be returned)!



SHOP TALK SPONSOR - Investment \$1,000

Company logo on event posters* and on SALEF's event page with company link • one (1) 10x20 display booth space to display your product or service, or mix in a vehicle display; you may provide free samples, promo give-aways, conduct demos and/or distribute flyers/info within the display area, but *no selling* (special permits and business license fees apply) although **free raffles are allowed** • five (5) official event t-shirts • mention in promo e-mails to our seven supported police agency personnel and general community • up to four (4) PA options for company rep to broadcast throughout the show • opportunity to display one (1) 8'x4' banner** • SALEF certificate of appreciation presented during awards ceremony

SHOW ROW SPONSOR - Investment \$500 (only 10 available!)

Investment buys **one row** • company logo on SALEF's event page with company link • two (2) double-sided A-Frame signs printed same on both sides • mention in promo e-mails to our seven supported police agency personnel and general community • up to two (2) PA options for broadcast throughout the show



Row Sponsors Get
TWO two-sided signs!
(prints same on both sides)

Retail & Display Vendor Space - Investment \$250+ (APPLY ONLINE!)

Fees start at \$250 for 10x10 space; add'l fees apply if more display space is needed • must provide your own whisper generator inside your space (power is not available or provided by the venue) • *repeat vendors from 2022 can request location if paid in full prior to Aug 31st*; new vendors will be assigned a location by show directors • **non-profit tent displays are available at \$75 for 10x10 space** (limited availability!); no selling or donation collections (free raffles only); a copy of your non-profit IRS determination letter is required. Please call for availability and info!**

Food Trucks & Tents - Investment \$250-400+ (APPLY ONLINE!)

Food truck fees start at \$400, dessert-only truck fees start at \$300, and 10x10 food and dessert tent fees start at \$250; add'l fees apply if more space is needed • trucks and tents may pop a shade tent to cover customer lines—limited to 10x10 shade space and must be amply weighted or tents will be removed** • must provide your own whisper generator inside your space (power is not available or provided by the venue)

Food and retail vendors will be assigned space by the car show directors. Space is available on a first-come-first-served basis and assigned with payment in full. Vendor assignments will be provided during a mandatory meeting.

**Great Opportunity:
Approximately 3,000 to
5,000 spectators!!**

Mandatory on-site Vendor/Display meeting will take place the week prior to the show to confirm participation and vendor/display location. Meeting details will be provided when payment in full is received with signed agreement—NO EXCEPTIONS. Signed agreement and payment in full are required before the meeting or your space will be released.

AT THE MANDATORY VENDOR MEETING AND DURING THE EVENT, RETAIL AND FOOD VENDORS MUST HAVE ACQUIRED AND DISPLAY PROOF OF BUSINESS LICENSE AND NECESSARY PIMA COUNTY HEALTH DEPARTMENT PERMITS.

**NOTE IMPORTANT
DATES & INFO
on the front!**



* 200 event posters will be produced and distributed in town, and 10,000 event flyers will be electronically distributed to local and regional businesses—show your support for our blue!
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